

**Karakterszám: 34072**

**INTERREG V-A Hungary-Croatia Co-operation Programme 2014-2020  
HUHR/1601/4.1.2**

**ECOTOP2: Lifelong learning programmes for increased growth capacity in ecotourism**

The project provided an opportunity for Somogy Chamber of Commerce and Industry, Chamber of Commerce and Industry of Zala County, Tourist Authority of the Town of Koprivnica, Kaposvár University and Krizevci College of Agriculture (lead beneficiary) to work together once more. **Project implementation period:** 1 June, 2017- 30 September 2018

**1. The main goal of the project:**

Research conducted within the previous project (ECOTOP) has revealed that ecotourism is available in the region but it is not highly developed enough to meet current tourism needs. This can be mainly attributed to marketing problems: there are a number of excellent opportunities but people are not aware of them.

Lifelong learning programmes and language skills development workshops might mean a solution to improve the competences of ecotourism providers.

The project could foster the competitiveness of cross-border region by exploring the areas near the border and the knowledge-based development opportunities. In addition, the project will create a knowledge transfer system through the education programmes of the partner institutions.

A study will be conducted focusing on the subject of the opportunities of including the Roma population in ecotourism. The primary research will concentrate on Somogy and Koprivničko-križevačka counties. The target is to explore the ecotourism opportunities of the disadvantaged (Roma) culture. The target group would include local professionals, minority representatives at county level and tourists interested in the Roma culture.

The activities implemented within the project are listed on the website:<http://greentourist.hu/>  
Some examples include:

- marketing and ecotourism course and pilot training in terms of Koprivnica-Križevci and Somogy counties
- jointly developed foreign language skills development course material
- 2 events in Hungarian and Croatian languages (opening and closing conferences)
- student exchange programme (10 -10 people for 7 days)
- 2 study tours
- 2 workshops
- the online business plan competition
- conducting 1 study on the inclusion of the disadvantaged Roma culture in ecotourism services – 1000 copies in three languages (HU, HR, EN)



## 2. Consortium members and their activities

### *Križevci College of Agriculture*

Križevci College of agriculture / Milislava Demerca 1, Križevci / E-mail: [uprava@vguk.hr](mailto:uprava@vguk.hr) /  
Web: [www.vguk.hr](http://www.vguk.hr)

Križevci College of Agriculture represents continuity in agricultural education since 1860, when the Royal agriculture and forestry college was founded, the oldest agriculture and forestry college in south-east Europe. In 1902 Križevci higher agricultural college was founded and became the first higher education institution in the field of agriculture in Croatia. In 2005 the College adjusted its study programmes in line with Bologna declaration and thus became a part of the unique European higher education area. The ECTS credit system was introduced enabling the study programmes to be administered in two cycles (3+2)

#### **Professional study programme Agriculture** (three years, 180 ECTS credits)

Professional study programme Agriculture is administered as full time and part time study programme in the scientific branch of life sciences, field of agriculture with three fields of study:

- *Plant production*
- *Zootechnics*
- *Management in agriculture*

#### **Specialist graduate professional study programmes** (two years, 120 ECTS credits)

The College offers two specialist graduate professional study programmes administered as part-time study programmes:

- *specialist graduate professional study programme Agriculture, scientific branch of life sciences, field of agriculture, with one specific field of study: Sustainable and organic agriculture*
- *specialist graduate professional study programme Management in agriculture, social sciences, field of economics*

The college has a well developed international cooperation with numerous foreign faculties, and successfully participates in Erasmus programme of student and staff mobility.

#### **Project activities:**

- organising the language course for the ecotourism providers (10 participants)
- organising the face-to-face training for 15 ecotourism providers (120 lessons)
- organising the study trip to Austria for 20 participants
- making the project brochure
- making promotional materials
- ensuring publicity
- editing, translating and designing the printed version of the study
- organising project kick-off opening conference and project meetings



### ***Chamber of Commerce and Industry of Zala County***

Chamber of Commerce and Industry of Zala County / Zalaegerszeg, 24 Petofi street / E-mail: [zmkik@zmkik.hu](mailto:zmkik@zmkik.hu) / Web: [www.zmkik.hu](http://www.zmkik.hu)

The Chamber of Commerce and Industry of Zala County has been operating since 1995 as public body in the form of local self-government unit responsible for economy. From its establishment 1995 until October 2000 the chamber provided economic advocacy for 28,000 enterprises in the following fields: economic development, trade promotion, training, administration, document verification. Based on the decision of the Presidency of the Chamber of Commerce and Industry of Zala County, it was the first institution to build up its regional organization in Hungary. All cities in the county elected their regional management and established local branch offices in Zalaegerszeg, Nagykanizsa, Keszthely, Lenti and in Zalaszentgot. The Chamber carries out the tasks set by the law: in general, it provides information to the members in order to improve their market opportunities, business efficiency, etc. Tasks related to the development of the economy are the traditional functions of chambers. These include: development of the infrastructure of economic activities, improvement of the system of foreign economic conditions, organization of fairs and exhibitions.

#### **Project activities:**

- the accreditation of the face-to-face training programme of ECOTOP
- the organisation and implementation of the ecotourism business plan competition
- development and testing of the ecotourism business simulation game “How to run my ecotourism enterprise?”
- producing promotional materials
- making project boards for all partners
- press article in the county newspaper (Zalai Hírlap)
- development of the e-learning programme “eco-tourism marketing”
- development of the e-learning material “Investment promotion in ecotourism”
- implementation of the 60-lesson-long workshop “English in ecotourism”

### ***Somogy Chamber of Commerce and Industry***

Somogy Chamber of Commerce and Industry / H-7400 Kaposverce and Indu / Email: [skik@skik.hu](mailto:skik@skik.hu) / Web: [www.skik.hu](http://www.skik.hu)

Somogy Chamber of Commerce and Industry was established by the act of economy chambers in 1994 with mandatory membership. According to the act of the Chamber, this public body works on cooperative principles. The compulsory membership was changed to volunteer one from 1 November, 2000. The responsibility of the Chamber is to facilitate economic development along with the local government, to ensure fair market conditions, economic activity and realization of joint interests. The Chamber carries out administrative tasks related to vocational training, providing access to relevant documents, work of counselling board, registration of construction companies. Chamber of Commerce plays an important role in development of dual training system and supervision of practical training, therefore putting emphasis on training career guidance activity. Somogy Chamber of Commerce and Industry (SKIK) functions as service center for business activities in Somogy

county. Diverse range of services are developed and expanded according to actual needs of economic subjects. Besides the centre in Kaposvár, customer services are available in three additional towns: Siófok, Marcali and Nagyatád.

**Project activities:**

- the organisation of a 120-hour ecotourism training
- development of English language training material for the 60-hour workshop
- 60-hour English workshop
- the organisation of a 1-day workshop
- 2-day study tour
- project meeting

***Kaposvár University***

Kaposvár University / Kaposvár, 40. Guba Sandor street / E-mail: nagy.monika@ke.hu / Web: [www.ke.hu](http://www.ke.hu)

Kaposvár University has been developing both by relying on the traditions of Medieval universitas and considering current expectations at the same time and it has been addressing increasingly wider needs emphasizing student demands as well as high standards of education.

It consists of four educational faculties (Faculty of Agricultural and Environmental Sciences, Faculty of Economic Sciences, Faculty of Pedagogy and Rippl-Rónai Faculty of Arts), in addition, it has unique institutions like the Health Centre, the Pannon Equestrian Academy, the Bőszénfa Game Management and Landscape Centre and the Feed Crops Research Institute based in Iregszemcse. The educational structure at the university has been expanded and perfected on the basis of these unique features as well as on the outstanding professional and scientific work performed at the faculties and the other units. The aim is to transmit applicable and up-to-date knowledge in all disciplines at all levels from higher level vocational training (ISCED 5) to doctoral studies. We are aiming at training experts meeting the expectations of the labour market with abilities to perform their professional task at high levels. The range of trainings available at the faculties provides opportunities for students to expand their knowledge. They are based on the expert-demands of the region; this is why there is a large emphasis on the tight co-operation with the city and the county.

Kaposvár University is a fast developing and modern educational institution of the region. It has a system of cross-border relationships and aims at the expansion of international relations. The institution seeks to use its capacities in accordance with the outer needs; thus a growing emphasis is put on the implementation of the versatile research opportunities and on sustaining and developing the service character in addition to the educational purposes. The institutions and departments of the university achieve their targets independently but at the same time unified and effectively co-operating in the interest of all the university's students and staff.

Kaposvár University's Faculty of Economic Science was founded in the autumn of 2004. It is a young faculty but not without traditions. It boasts of outstanding and internationally renowned lecturers, experienced experts and many talented young professionals; in addition,

it welcomes its students with the intentions and attempts to regularly renew itself and keep up with international standards.

The educational and research activities of the Faculty of Economic Science are really versatile. Its educational activities include three main areas: economic sciences, social studies and agricultural sciences. The research activities are mainly related to management and organisational sciences but they are largely inter- and multidisciplinary. Accordingly, the secondary school contacts are also of different branches.

The success of the research activities are affected by the trends in the public and finance sectors, trade, food industry and agriculture. On the one hand, this provides researchers with necessary skills to adapt to market needs while on the other hand, it provides opportunities to fulfil the needs of the labour market more flexibly than other faculties of economic sciences.

The Faculty of Economic Science as well as the whole Kaposvár University aims at providing students with outstanding professional training as well as memorable experiences in terms of their cultural life and their personal contacts. The university is often considered as one of the most beautiful campuses and university towns with an intimate atmosphere where a wide range of opportunities is offered for students to spend their free time with sports or culture.

We provide Bachelor courses in finance and accounting, commerce and marketing and rural development engineering. Masters courses are provided in finance and rural development-regional economics. Professional trainings are provided in the areas of regional and rural development, entrepreneurial management, food economics and marketing. Our higher-level vocational trainings (ISCED 5) include marketing and commercial management, entrepreneurial management, marketing expert, IT software management, financial and entrepreneurial expert, economist engineer. The Faculty of Economic Sciences runs trainings in English as well; both at Bachelor and Master levels: International Studies BSc, Regional and Environmental Economics MSc.

The Doctoral School of Management and Organisational Sciences of the Faculty focuses on the following main areas:

- the economic examination of the agricultural application of renewable resources,
- the investigation of the economic relationships of regional and rural development,
- the analysis of the manufacturing and of the economic and market relationship systems of the modern food products of animal origins, with special respect to the tasks related to the EU harmonisation.

**Project activities:**

- organisation of the student exchange programme for 10 Croatian students in Hungary
- development of the project webpage
- content marketing
- primary data collection for the study on the involvement of the disadvantaged population people in ecotourism
- writing up the study on the Hungarian circumstances
- ensuring 60 participants for the joint training programmes

### *Tourist Authority of the Town of Koprivnica*

Trg bana Josipa Jelačića 7, 48000 Koprivnica, HRVATSKA – CROATIA, **Tel:**385 (0) 48 621 433, **Fax:** 385 (0) 48 623 178, **E-mail:** [tzg-koprivnica@kc.t-com.hr](mailto:tzg-koprivnica@kc.t-com.hr), [www.koprivnicatourism.com](http://www.koprivnicatourism.com)

Tourist Authority of the Town of Koprivnica is a legal person whose members are legal and private persons operating in the sector of hospitality and tourism, and with this sector directly connected (complementary) sectors/services, active in the area of the Town of Koprivnica.

For the purpose of enhancing the general conditions for tourist visits, the promotion of tourism products of the Authority's area, and the development of awareness of the importance of economic, social and other tourism impacts, as well as the need and importance of the preservation and enhancement of all elements of the tourism product of the Authority's area, especially environmental protection, the Authority has the following tasks:

- Encouragement, enhancement and promotion of authentic values (heritage, customs, ethnological treasures, etc.) of the tourism area the town belongs to, and the creation of conditions for the economic utilization of that area,
- Promotion of activities of the legal and private persons in the hospitality field to aid the comprehensiveness and quality of the food and beverage, accommodation and other services relevant to the hospitality and service industry,
- Cooperation with and the coordination of legal and private persons who are directly or indirectly involved in the tourism market, with the purpose of joint negotiation, regulation and implementation of the tourism development policy and its promotion in the frame of the all-encompassing economic development policy of the area,
- Promotion, coordination and organization of cultural, artistic, economic, sports and other manifestation adding to the enrichment of the tourism offer of the town,
- Promotion of the protection, maintenance and restoration of cultural-historic monuments and other material goods of value to tourism, and their inclusion in the tourism offer,
- Promotion and organization of activities with the purpose of the preservation of the tourism area, the enhancement of tourism surroundings and the protection of the environment in the area of the town,
- Enhancement and aiding the development of tourism in the tourism underdeveloped areas of the town,
- Making of the promotion plan and program in coordination with the concept and guidelines of the tourism promotion plan of the Republic of Croatia, the Town of Koprivnica, and the Koprivnica-Križevci Municipality,
- Organization, implementation and monitoring of all activities concerning the promotion of tourism products of the Town, in accordance with the guidelines of the general assembly of the Authority, the annual work programme and the Authority's financial plan,
- Organization of fair exhibitions (domestic and foreign) and other tourism-related exhibitions in association with other tourism authorities (tourism boards) or (the Authority) alone, dependent on the nature of the situation,

The Authority performs activities and its tasks in accordance with nature protection and environmental quality enhancement principles stated in the relevant regulations of the Republic of Croatia. Special care is given to the protection and preservation of cultural



heritage. The Authority is represented by its President, the Director of the Tourism Authority of the Town of Koprivnica.

#### **Project activities:**

- involving an expert into the study
- organising a workshop
- organising and implementing the student exchange programme for the Hungarian students
- producing promotional materials
- ensuring publicity

### **3. The following activities were implemented within the framework of the project**

#### *29. June 2017. Opening Conference and the 1. project meeting in Krizevác*

The project partners were represented by Krisztina Németh (Somogy Chamber of Commerce and Industry, secretary), Dr. Viktória Szente (Kaposvár University, Faculty of Economic Science professional leader), Renáta Verger (Chamber of Commerce and Industry of Zala County, project manager) and Jadranka Lakus (Tourist Authority of the Town of Koprivnica), while the lead beneficiary was represented by Valentina Papic Bogadi (Krizevci College of Agriculture, project manager).

Marijana Ivanek-Martinčić, the dean of Krizevci College of Agriculture gave a welcome speech followed by a short presentation by Mariann Zelei (Interreg Joint Secretariat, programme manager) on the results of **Interreg V–A Hungary-Croatia Co-operation Programme 2014-2020**. Afterwards Valentina Papic outlined the activities and indicators of the project ECOTOP2. Finally the partners briefly summarised their planned activities within the project.

#### *25. September – 11. Oktober 2017. The 1. Student exchange program in Hungary*

12 students from Krizevci College of Agriculture spent a week in Kaposvár between **25 September 2017 and 1 October 2017**. The students visited the most significant ecotourism actors of Somogy county. They had the opportunity to learn about the professional, research and student activities of Kaposvár University and went to a number of ecotourism destinations: Katica farm, Patca, Ecopark, Bükkösd, Mókus School, Sásvölgy, Wildgarlic House, Orfű – Remeterét, Open-ari museum, Szenna, Deer Farm, Bőszénfa, Star park, Deseda: Fekete István Visitor Centre, Somogyvámos: Krisna-valley

#### *9-11. October 2017.: Best practice study tour in Austria*

Project partners visited family farms, small manufacturing plants and shops selling local products in Austria in the framework of the project ECOTOP2. The aim of the study tour was to explore good practices and exploit the experiences for the future. Kaposvár University is one of the project partners in the 60-million forint project funded by the European Union.



*17. January 2018.: 1. workshop in Kapronca*

The first workshop within the project ECOTOP 2 was held in Draganovec, not far from Kapronca, in a catering facility of Vidova Suza winery on 17 January. The workshop focused on the opportunities of including Roma population in ecotourism. A guest presenter of the event, **Gyula Dudás**, the president of the Zala County Association of the Physically, **Franjo Horvat**, president of the Step-by-Step Association and of the Kapronca-Krizevci Roma Board. **Iva Svircic** representing the town of Kapronca talked about the activities that the local government performs for the benefit of the Roma population, finally, the family business called “**Pampa-Tea**” introduced itself.

*06. February 2018. 2. project meeting*

The project partners of ECOTOP 2 held a meeting in the head office of the Somogy Chamber of Commerce and Industry. **Péter Vadász**, *the director of studies of Katedra Language School* as a guest speaker, presented the English as a foreign language training material that was developed by the language school for the 60-hour language course as part of the training for the ecotourism entrepreneurs. In addition, partners presented their activities so far and their future plans.

*19. April 2018.: 2. workshop in Bőszénfa*

The Hungarian-Croatian project ECOTOP 2 to develop ecotourism in the cross-border region held its workshop on 19 April focusing on local products as a unique value. The representatives of the project partners participating in the could first hear Zsuzsanna Hegyi, managing director of Érték és Közösség Kft. (Value and Community Ltd.). **László Bogdán**, the mayor of Cserdi was the next presenter, **Ferenc Vörös** system manager talked about the project implemented within the Ós-Dráva Programme. For three years they have been operating a bike-rental service system in which they have stations in five settlements

*14-15 May 2018.: Best practice study tour, Austria*

*The activities included a three-day-long study tour in Austria, in which participants visited ecofarms whose commitment might set an example for Hungarian and Croatian enterprises involved in ecotourism. Durint the trip participants met successful family entrepreneurs, small plants and businesses selling local products. 4. July 2018.: Award Ceremony of the Business Plan Competition*

The strategic game starting on 9 March 2018 develops economic skills with which – based on their own ideas and with the help of teachers or other outside partners - participants can acquire the fundamental principles of being an entrepreneur and running a successful enterprise. 10 Hungarian and foreign teams participated in the competition. Students managed to impress the professional jury with their concept and creative ideas.

## *22. July 2018.: Bike trip*

The Chamber of Commerce and Industry of Zala County organised a bike round-trip to present the ecotourism sights of the region within the frameworks of the project. The roundtrip went through Hungarian and Croatian areas. The 53.4-kilometre-long trip had the following route: Tótszentmárton- Letenye – Hodosány – Murakirály – Perlak - Drávafüred –Ligetvár – Henisfalva - Muracsány – Letenye – Tótszentmárton.

## *28. August 2018.:Walking trip*

Description: Zalakaros and its surrounding area belong to Hungary's most beautiful and most often visited places of natural and cultural heritage. There were several examples of ecotourism destinations relevant for the project which would be included in the walking tour. The walking tour will include a route of more than 13 kilometres with the help of maps and a tour guide. The stations represented ecotourism sights, on which the tour guide made presentations, too.

## *20-28. August 2018.: Student Exchange Programme 2 in Croatia*

**Student Exchange Programme 2** organised by the Krizevci College of Agriculture. 12 students from Kaposvár University participated in the programme. During the programme the students visited local enterprises and tourist destinations and had the opportunity to learn a little about the everyday life of a famous food processing plant. In addition, they participated in the organisation of an internationally recognised festival and also attended the festival. During the 7 days of the programme the students could see for example how chocolate is manufactured from Kapronca's famous herb, i.e. nettle (Hedona).

## *24. September 2018 Closing conference*

The Closing conference of the project was held in Zalaegerszeg, where the project partners presented their completed activities and Ágnes Mayerné Bocska, the manager of Kaposvár és Zselic Vidéke Turisztikai Desztináció (Tourism Destination Kaposvár and Zselic Region) made a presentation with the title „Ecotourism and cooperation”.

## **4. Courses and trainings**

In addition to the events, **courses and trainings** were also held within the project. Furthermore, a competition was launched aiming at the involvement of young people organised by the Chamber of Commerce and Industry of Zala County.

With this playful online **simulation test** anyone can test how their answers to business-related questions might influence the success of a fictional ecotourism enterprise. Graphs indicate the business results depending on the answers given to the questions. The game is available at <http://game.thereflections.eu/>

A 120-hour **training course** in ecotourism will be implemented within the project ECOTOP 2. The course will provide useful information primarily for those already working in the areas of rural tourism, experience tourism or local product sale or would like to diversify their businesses in these areas. There will be 21 participants in the training. As a continuation of the previously completed ECOTOP project, now there is an opportunity to attend this specifically designed training in Kaposvár. A large emphasis was put on practice during the development of the training material. This is why a one-day study tour was organised so that the participants have the opportunity to learn from the experiences of existing ecotourism enterprises.

**The following course and training materials were completed:**

- English training: curriculum, text Collection, grammar explanations, thematic, English glossary
- Investment promotion in ecotourism – tasks
- Investing in eco-tourism - e-learning material
- Marketing of ecotourism – tasks
- Marketing of ecotourism - e-learning curriculum
- Marketing of ecotourism - webinar

## **5. Summary of the study**

The ECOTOP2 project targets to increase the ecotourism opportunities, and enhance the acceptance of the society towards it. Members of the project found it necessary to explore the integration opportunities of certain disadvantaged communities within this form of tourism. On the basis of their traditions, skills and geographical location two target groups were selected: the Roma population and the group of disadvantaged persons. In the project meetings the partners made the joint decision of examining the opportunities of the Roma population. From the Croatian and Hungarian sides – with the coordination of the two university partners - we have been asked to submit a completely unique study in the region so far. This study contains the results of the surveys carried out in Hungary and in Croatia. First, we provide a brief overview about the Roma population in Somogy and Kapronca-Kőrös County. Then, after presenting the objectives and hypotheses of the study, the methodology, database of the research and the methods of analysis are described. Next, the findings of the research are presented followed by the main conclusions and some strategic proposals regarding the integration opportunities. The study can be downloaded from [http://greentourist.hu/wp-content/themes/ecotop2/downloads/Research\\_study\\_EN.pdf](http://greentourist.hu/wp-content/themes/ecotop2/downloads/Research_study_EN.pdf)

## **6. Website**

We set up the website of the project at [greentourist.hu/hr/eu](http://greentourist.hu/hr/eu). We intended to compile the content of the website so that it would provide introduction opportunities for the enterprises and the organisations involved in the project and also marketing and communication opportunities by functioning as a so-called landing page. As a part of this we would have

liked to put a special emphasis on utilising content marketing tools so that we could boost the ecotourism of the region through variable and interesting content and visual materials. Therefore, we were asking the enterprises operating in the region involved in the areas of ecotourism to let us serve the interests of the ecotourism in this region and send us information and keep in touch with us. We adopted the International Ecotourism Society's broad interpretation of the term ecotourism: "ecotourism is responsible travel to natural areas that conserves the environment and sustains the well being of local people." Based on this interpretation we believe that our activity affected a lot of enterprises in the region including yours. The website includes the enterprises involved in ecotourism; primarily those who contacted us and gave their consent to using their data and those who are available on online portals.

## **Without the fullness of some ecotourism companies, venues and accommodations**

### **1. Szarkafészek Guest House and Small Farm**

Szarkafészek Guest House and Small Farm started operating in 2013. We aim at a nature-friendly and sustainable lifestyle and we would like others to learn about it, too.

Depending on the seasons, there are various activities available on our farm, including animal feeding and participating in taking care of animals (depending on children's age, attitudes and reliability), animal petting, fruit syrup making, carriage ride, relaxing and listening to bird song and looking at a sky full of stars. Baking bread and cooking dinner in an open-air oven are brilliant activities for a family or a circle of friends.

Our animals: Csilla, our horse (carriage ride is possible with her), Csinos, the pony as well as goats, rabbits, chickens, dogs, and cats.

Our guest house with its own entrance accommodates 5+4 guests all year round and if necessary we can provide camping areas for tents with a large balcony. Downstairs there are two bedrooms for 5 guests, a bathroom and a fully equipped kitchen with a huge balcony to sit outside. Upstairs – with a separate entrance - there is one large room for 4 with a bathroom and a balcony with a wonderful view on the landscape. The guesthouse is a great holiday opportunity for a family of several generations or for circles of friends.

Our yurt accommodation is available between May and September and it has a fully-equipped kitchen with a bathing house and a covered balcony.

It is possible to cook in an open-air oven or on open fire and barbecue. We have extra beds for babies and young children as well as feeding chairs and baby tubs.

Our guests can select from various programme opportunities in the Zselic and in Kaposvár which are available to read about on our website.

Uniquely, Szarkafészek is a special type of accommodation where you can come with horses: we have a lush and shadowy paddock surrounded by a three-line electric fence. The hills of



Zselic are wonderful to for horse-riding: gentle slopes, wonderful forests and soft grounds. Hay and oats are available.

To whom is Szarkafészek recommended?

Those who love nature, fine cheeses and animals, the taste of our grandmothers' cooking, hiking and unforgettable odours, fresh air, good conversation, campfire and the sound of a rooster calling out in the silence of the early mornings.

Contact details:

Zsolt and Anita Szarka

Bárdudvarnok, Kaposdada 27.

Tel.: 70/341-2015 and 70/341-2017

## **2. Katica Farm**

Dozens of toys and games available in one place: a covered slide park with 7 slopes, pedal gokart. It is a unique game labyrinth for adults on 2 levels and for children on 4 levels. You can find Europe's largest wooden labyrinth here, trampolines, water shooting park, rope climbing, sliding routes and 50 different activities to choose from within crafts, sciences, folklore and farming. Interactive presentations on solar, wind and other natural energy sources, on selective waste collection, on the ecological footprint, and sustainable development.

## **3. Game Management Landscape Centre of Kaposvár University**

Our variable and versatile activities our unique in Hungary. We deal with fodder crop production, forest and game management, hunting and game meat processing as well as tourism. In cooperation with Kaposvár University we participate in a number of research programmes and contribute to the academic training and the field practice of our students. Also, we have a restaurant with excellent game dishes.

## **4. Zselic Valley Leisure Farm**

In addition to the active leisure activity opportunities, Zselic Valley Leisure Farm provides an excellent venue for company events, team building events, weddings, birthdays and family programmes with its exclusive wine cellar seating 150 guests, with its hunting hall and great a'la carte restaurant, with its folklore style guest houses and heated tennis stadium, bowling and other services.

## **5. South-Transdanubian Ecotourism Cluster**

Developing the quality system of ecotourism, researching and spreading best practices, environmental education and supporting the joint appearance in fairs and exhibitions..

## **6. Hotel Kardosfa \*\*\* Ecotourism and Conference Centre**

There is a wide range of activities for our guests providing active relaxation: hunting, horse-riding, fishing, golf, cycling and carriage riding as well as thermal spas. The location and the tourism attraction of the surrounding areas provide excellent opportunities for business and incentive tourism.

## **7. Hajnalka apartment house**

Directly adjacent to the thermal spa we have a high-quality apartment house with surrounding green areas with apartments for 4 and 6 guests. Next to it there is a wooden house which was built only from nature-friendly building materials.

## **8. Dani apartment house**

Dani apartment house near the Kehida Thermal Spa sports a wine cellar and a playground for children. We also have a pier and boat riding opportunities.

## **9. Villa Teleki**

The guest house is located in Telki, only 9 kilometres from Lake Balaton and it has fully-equipped apartments, fireplace and an own wine cellar. There are various programmes available like cycling, hiking in the Somogy hills, horse riding, carriage riding and horse sleigh riding in winter.

## **10. Koppány Guest House**

Slow hiking, Forest-round hiking, herb garden visit with syrup tasting, wine routes, archery and landscape archery, crafts and treasure hunts, folklore games, landscape photography with an expert guide, paprika activity (a local folk game) cooking and baking in an open-air stove.